



FOR IMMEDIATE RELEASE

Canadian Assistant Superintendents Named to Green Start Academy Class of 2019

Eight of 52 elite members selected to attend the premier educational and networking event for assistant golf course superintendents.

Cary, N.C. (October 17, 2019) – [John Deere Golf](#) and [Environmental Science, a business unit of Bayer Crop Science](#), have announced the [Green Start Academy](#) class of 2019, including:

- Miranda Robinson, Assistant Superintendent, Cordova Bay Golf Course
- Geoffrey Hay, Assistant Superintendent, Oakfield Golf & Country Club
- Adam Kimber, Assistant Superintendent, Westmount Golf and Country Club
- Daniel Gelder, 2nd Assistant Superintendent, Devil's Paintbrush Golf Course
- Geoffrey Griffen, Assistant Superintendent, Port Carling Golf & Country Club
- Paul Sullivan, Assistant Superintendent, Mississauga Golf and Country Club
- Cody Little, Assistant Superintendent, Springbank Links Golf Club
- Cole Mckenzie, Greenskeeper & Assistant Superintendent, Shaganappi Golf Club

"We are so pleased to be able to bring together this group of driven, like-minded individuals as they set the stage for aspiring leaders in golf course management," said Mike Hirvela, Customer Marketing Manager for Golf, Bayer. "From learning key insights from industry professionals and leaders to creating a strong network of peers and mentors, we hope Green Start Academy can be an important defining moment for young professionals in their careers."

Since 2006, the goal for this program has been to help assistant superintendents build a strong foundation for their careers, as well as to support the future of golf courses and the entire industry. Green Start Academy has invited prestigious assistants to the Bayer Development and Training Center in Clayton, N.C., the John Deere Turf Care factory in nearby Fuquay-Varina, N.C., and the John Deere headquarters in Cary, N.C. With topics from career development to budgeting to labor management, the Green Start Academy provides attendees with the education, networking and career insights they need to excel as superintendents and lead our industry into the next decade and beyond.

"Our 2019 Green Start Academy class has some of the best and brightest assistant superintendents from all over North America," said Manny Gan, director global golf, John Deere. "We are excited to welcome these up-and-coming industry stars to

our facilities for an immersive experience. We know that Green Start Academy will offer an opportunity to expand their horizons, meeting with top superintendents and learning more about this diverse and unique history.”

About Bayer

Bayer is a global enterprise with core competencies in the Life Science fields of health care and agriculture. Its products and services are designed to benefit people and improve their quality of life. At the same time, the Group aims to create value through innovation, growth and high earning power. Bayer is committed to the principles of sustainable development and to its social and ethical responsibilities as a corporate citizen. In fiscal 2017, the Group employed around 99,800 people and had sales of EUR 35.0 billion. Capital expenditures amounted to EUR 2.4 billion, R&D expenses to EUR 4.5 billion. For more information, go to www.bayer.com.

About John Deere

Deere & Company (NYSE: DE) is a world leader in providing advanced products and services and is committed to the success of customers whose work is linked to the land - those who cultivate, harvest, transform, enrich and build upon the land to meet the world's dramatically increasing need for food, fuel, shelter and infrastructure. Since 1837, John Deere has delivered innovative products of superior quality built on a tradition of integrity. For more information, visit John Deere at its worldwide website at www.JohnDeere.com.

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