



For Immediate Release

CGSA and Bayer Environmental Science Announce Renewed Platinum Sponsorship

Mississauga, ON (October 9, 2019) - The Canadian Golf Superintendents Association (CGSA) and Bayer Environmental Science (Bayer) are pleased to announce their continued partnership through 2022. As the Platinum sponsor Bayer provides exclusive support for CGSA/Bayer Superintendent of the Year award, the annual Awards ceremony that is hosted at The Canadian Golf Course Management Conference (CGCMC). In addition, Bayer is supporting many other CGSA activities and initiatives including the 2019 Fall Field Day educational seminar, the CGCMC tradeshow and is a committed advertiser in GreenMaster.

“We're extremely pleased that Bayer has renewed their commitment to CGSA and its members with sponsorship of the Awards Luncheon, the Education Sessions at the Fall Field Day, and the Superintendent of the Year Award,” said Greg Austin, CGSA President. “These initiatives are an integral part of The Canadian and of the Fall Field Day events. The CGSA/Bayer Superintendent of the Year Award is one that showcases the value and contribution of a Superintendent to their golf facility. Thank you to Bayer for supporting Superintendents through CGSA events and awards.”

“Bayer is proud to extend its Platinum sponsorship with the CGSA and continue its support of member recognition programs and education” says Colin White, Marketing Manager for Bayer Environmental Science Canada. “Bayer has a long tradition of providing turf managers with quality educational opportunities and our partnership with the CGSA reinforces those efforts. We are also looking forward to continuing sponsorship of the CGSA/Bayer Superintendent of the Year Award which recognizes individuals as chosen by its members for their outstanding contributions to the golf course industry.” says White.

The CGCMC will be held in Ottawa, Ontario from March 2 – 5 with the Awards lunch on Wednesday, March 4 recognizing Canada’s top turf management professionals. Education sessions throughout the conference will inform, intrigue and stimulate those in the turf management profession. The CGCMC also offers Canada’s largest golf management trade show, that will provide valuable networking and social activities, all at the same price point as 2019.

The prestigious CGSA/Bayer Superintendent of the Year Award is awarded to a CGSA Superintendent member who is recognized as a leader within the practice of golf course management.

The CGSA represents golf course superintendents, assistant superintendents, equipment technicians, and others involved in golf course management across Canada. CGSA was founded in 1966 and has over 1,000 members. Its mission is to promote excellence in golf course management and environmental responsibility through the continuing professional development of its members. For more information please visit www.golfsupers.com.

Bayer Environmental Science is a leader in the turf and ornamental industry in Canada. Bayer is dedicated to the research, development and marketing of plant production products that provide customers with first choice solutions to protect and care for the environment, in which we all live, work and play. For more information please visit www.es.bayer.ca.

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